

## Partnership Opportunities





### **Scottish Squash**

Scottish Squash is the national governing body for the sport in Scotland. The organisation continues on a transformative journey to deliver against three strategic pillars: Clubs, Performance Pathways and Leadership. We work to support the sport to grow and succeed from grassroots to performance underpinning all of our work with a focus on becoming move diverse and inclusive. Four years into a ten-year vision, we have already made progress towards delivering key outcomes:

- Winning medals at major events including European Team Championships, World Doubles Championships and Commonwealth Games.
- Growing the game within identified under-represented groups.
- Raising the profile of squash and public awareness through the delivery of major events.

We embed our values throughout the organisation which support us on our journey as we lead the drive to develop squash into a prominent and recognisable sport across the country. Our values are: **Inclusive, Collaborative, Transparent, Empowering** 

With new female and young person focused initiatives and wellness based programmes, we are broadening access and providing equal opportunity for all.

Together for Squash in Scotland



Please click the icons for more information about Scottish Squash and the work we do.

## **Our Commercial Structure**

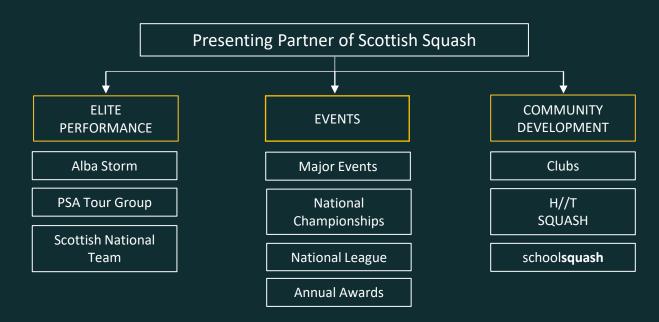
We have formulated a comprehensive commercial structure, based on three focal pillars, that encompasses Scottish Squash's target areas and achievements as set out in our strategic plan.

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We are inviting partners to join us and our journey to develop squash in Scotland and together, realise a joint vision for the future of the sport.

This is an exciting proposition for any brand looking to align itself with a narrative of growth and success through various opportunities for brand and product exposure with local, regional, national and international coverage.



# **Further Information**

By partnering with Scottish Squash, organisations can engage with new markets and grow their brand profile whilst also supporting grassroots and performance squash.

Get in touch today, to discuss the opportunities further.

#### Contact

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