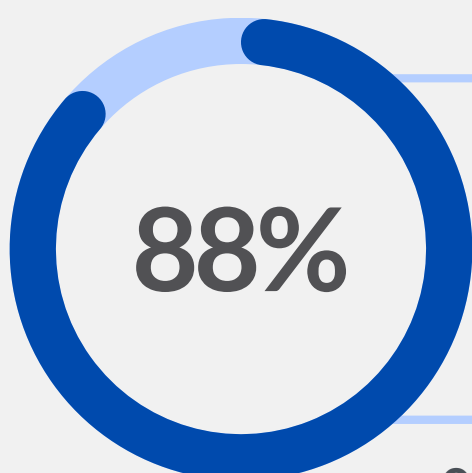


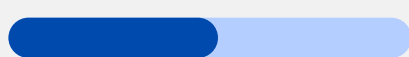
# Squash in Scotland

## Member feedback



Of 64 respondents said that the £15 Player membership fee is "about right" (50%) or "good value for money" (38%).

Of all respondents...



52%

Registered as individuals.

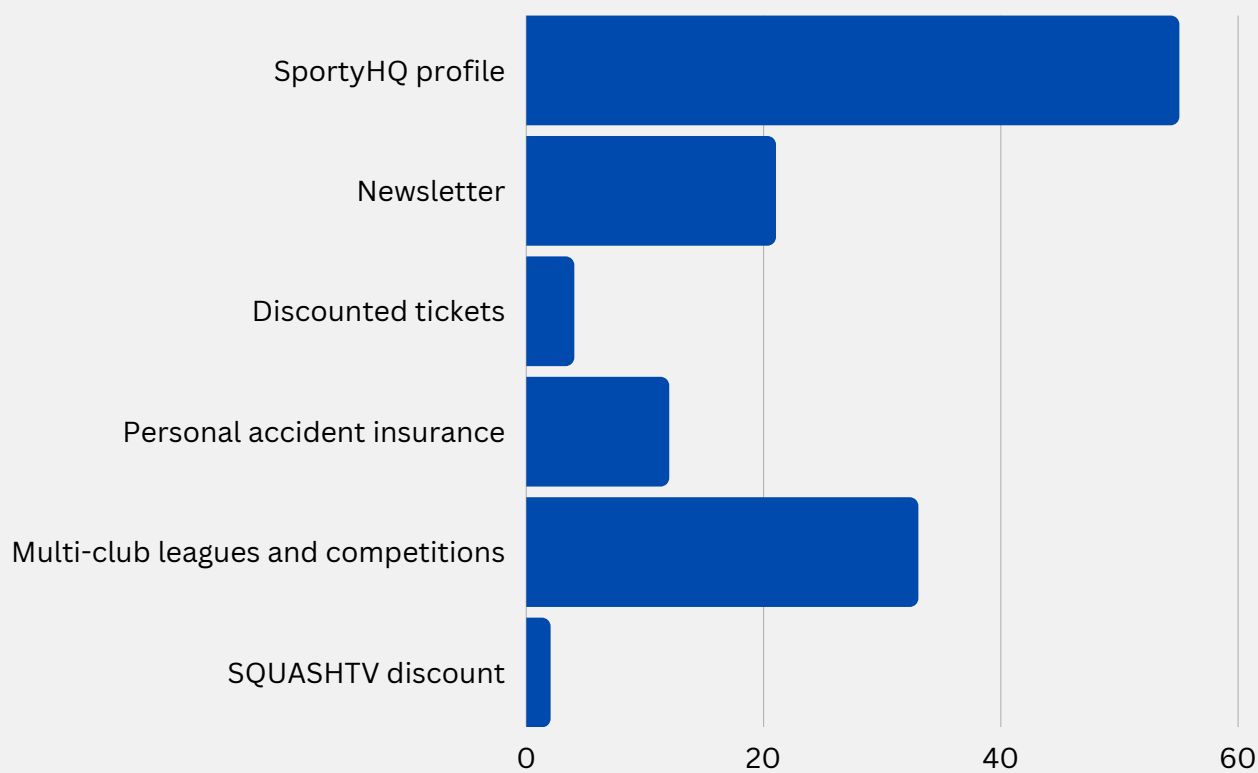


55%

Were aware of the benefits of Squash in Scotland membership.

60% of those who registered as individuals said they were aware of the benefits, compared to 45% of those who were registered by their club.

### Which 'Squash in Scotland' benefits have you taken advantage of?



### Please rank the benefits offered from most to least attractive:

Position	Benefit
1	SportyHQ player profile
2	Multi-club league and competition eligibility
3	Personal accident cover
4	Regular e-newsletters
5	Discounted tickets
6	SQUASHTV discount

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# Squash in Scotland

## Member feedback

Are there any additional benefits you would like to see added to Squash in Scotland membership?

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Discounts on rackets and shoes

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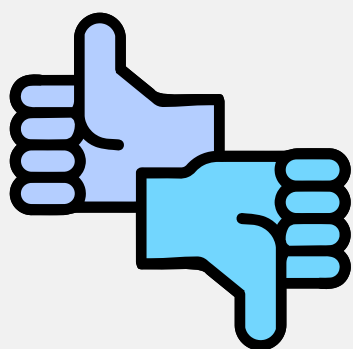
Referee training and other event discounts

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An online space to interact with members from other clubs.

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### Do you have any additional thoughts?



"Not ideal for individuals to pay an additional £15, however a small price to pay to help Squash in Scotland"

"We had people that paid the membership directly, then the club had to reimburse them so the process is not clear."

"Issue with players already registered not being recognised."

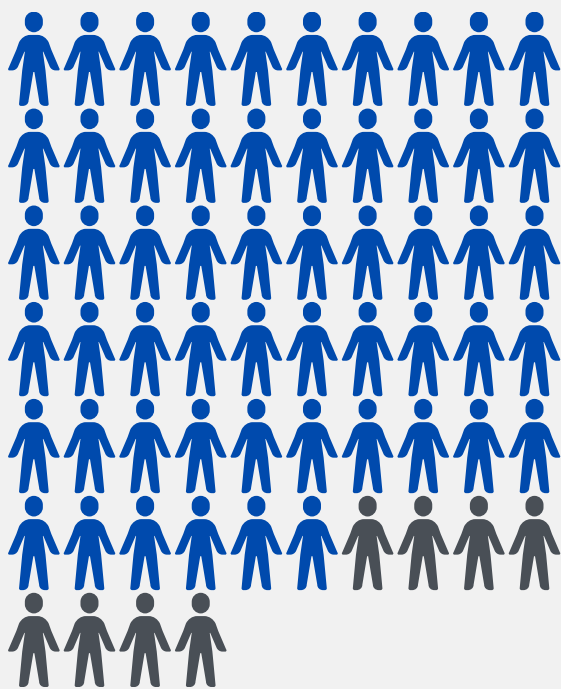
"I don't agree with the data grab."

"It has been very difficult as a captain to get the memberships set up for all team players as we had to pay for them individually rather than getting them through the club... It also made it very unattractive for anyone playing in the league who would only be available for 1-2 matches as the cost is too high for this. The only benefit our team members make use of is playing in league matches for which the individual cost seems too high."

"Pleased that my Club pays this as if i paid it personally i would struggle to see what value it offers. I understand that there's an infrastructure to pay for and maybe that needs to be explained a little better. ie your membership enables this to happen.. Supporting junior development especially."

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### Key takeaways



The majority of respondents feel that the cost of Squash in Scotland membership is about right or provides good value for money (visualised to the left).

Around half of respondents are aware of the benefits they receive from membership.

SportyHQ profiles and eligibility for competition are the most attractive membership benefits.

The most popular suggestion for an additional benefit is discount on squash clothing and/or equipment.

The process of registering players, duplicate profiles on SportyHQ add some complications.

More communication needed in relation to benefits, and how this membership supports the development of Squash in Scotland.