Project Scope – Digital Platform (Phase 1)
October 2023

Project Aim
To review the current offering of the SportyHQ platform across squash in Scotland and understand if it is meeting the needs of Scottish Squash and its stakeholders. The aim is then to compare the offerings of SportyHQ against other platforms available to determine whether it would be beneficial to explore a transition to a new platform.

Introduction
Scottish Squash is the national governing body for the sport in Scotland. We're committed to working with partners to support the growth and development of the game at all levels.

We strive to help the sport grow and work collaboratively with our partners and stakeholders to provide engaging opportunities, from developing grassroot programmes and resources to supporting the development of world-class athletes.

There are over 80 affiliated clubs across Scotland which equates to membership of over 5,000 individuals. We estimate the number of people that engage in squash in Scotland to be significantly larger because of those people that play in 'pay and play' facilities or opt not to have a membership of an affiliated club.

Background to Project
In 2017 Scottish Squash entered a partnership with SportyHQ; a web-based sports competition and membership platform. This platform was implemented across squash in Scotland aiming to modernise the delivery of squash at a local and national level and provide regional associations and affiliated clubs with a platform to improve their organisation and delivery standards.

The below list shows areas in which SportyHQ has underpinned the sports administration across the last six years. It is split into three levels to demonstrate the impact the platform has had on the National Governing Body, Regional Associations and Clubs

National Governing Body
Membership Management
- Membership CRM system
- Membership registration and payment
- Membership reporting/statistics
- Membership communication
Competition Management
- Competition sanctioning process connected to national competition pathway
- Full competition management including entry registration, competition delivery (draw/format creation, scheduling) and post competition reviews
- Full league management including league administration and fixture generator

TOGETHER FOR SQUASH IN SCOTLAND

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Regional Associations
Competition Management
- Full competition management including entry registration, competition delivery (draw/format creation, scheduling) and post competition reviews
- Full league management including league administration and fixture generator
Clubs
Membership Management
- Membership CRM system
- Membership registration and payment
- Membership reporting/statistics
- Membership communication
Competition Management
- Full competition management including entry registration, competition delivery (draw/format creation, scheduling) and post competition reviews
- Full league management including league administration and fixture generator
- Box league and ladder competition coordination
Club Management
- Court booking modules
- Events, classes and programme registration

Project Scope

To ensure Scottish Squash continues to make use of a suitable and relevant platform, as well as providing support to regional associations and affiliated clubs, we wish to carry out a review on the offering of SportyHQ and a scoping exercise to compare SportyHQ against other systems which are available.

This is the first phase of this project with future phases been determined based on the outcomes and recommendations found. Therefore, the first questions we are aiming to answer is the following:

1. Is SportyHQ meeting the requirements for Scottish Squash and the wider squash in Scotland stakeholders?
2. Are there other platforms available on the market which can provide a greater level of support/offering for squash in Scotland and its continued development over the next 10 years?

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Working Group
To carry out phase 1 of this project Scottish Squash is establishing a short-life working group to support the work and report back and provide recommendations against the project scope.

As a result, we are looking for involvement from individuals with knowledge and experience in the areas highlighted below:

- Club management
- Information technology / software development
- Sport and physical activity programme delivery (for example, coaches, competition organisers etc).

Register your interest
To register your interest to be considered for involvement within the working group, please either send a copy of your CV or a supporting letter highlighting your experience and how it meets the needs of the project scope to info@scottishsquash.org

Please register your interest by **Friday 12th January 2024**.

Projected Milestones

Milestone	Date/Timescale
Agree a project scope for phase 1 of the project	20th December 2023
Establish a digital platform working group and hold an initial meeting to share the project scope/project aims	31st January 2024
Phase 1 complete and findings reported	31st April 2024

Further Information
Should you wish to discuss the opportunity or project further, please feel free to contact the individuals below:

Allan McKay, Director of Development | T: 07483 908 890 | E: allan.mckay@scottishsquash.org

Stuart Monteith, Membership Engagement Manager | T: 07522 549 183 | E: stuart.monteith@scottishsquash.org

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