



Scottish Squash Elite Performance Sponsor Benefits

Scotland National Team

Event: 2024 Men's & Women's World Team Championships, Hong Kong (December 24)
Principal Team Partner

Rights & Benefits Category	Rights	Benefits
Association	Partner Designation	Designation as 'Principal Team Partner' of Scottish Squash.
	Category Exclusivity	Category exclusivity guaranteed.
	Scottish Squash Logo	Permitted use of the Scottish Squash logo.
	Reservation	First reserve in category.
Branding	Scottish Squash website	Company logo & links to company website displayed on Scottish Squash website.
	National Team Kit	Company logo displayed on all Scottish National Team competition kit for the 2023 World Team Championships. (Front of shirt including training/warm-up kit).
	TV & Broadcast	Event will be broadcast on platforms across the world inc. BBC Scotland coverage via BBC Sport website & BBC iPlayer for Scotland matches*
Marketing & Communications	General	Media opportunities throughout build up, event and post event.
		Brand integration in all event communication.
	Social Media	Scottish Squash will work independently, and in partnership, to deliver extensive social media opportunities with partners.
	Press Opportunities	Press release to announce partnership with official photoshoot.
Database	Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database.
Tickets & Hospitality	Accreditation passes	Access to accreditation passes for any major events secured and delivered by Scottish Squash including the annual Scottish Squash Open.
	VIP Hosting	Invitation to event partners celebration events during major events and opportunity for VIP hosting for company guests.
Partnership Support	Support	Access & Services from Account Point of Contact (Director of Development)
Photography	Event Photography	Access, for use in company materials, to photos taken during the World Team Championships.
Athlete Appearances	Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes.
		On-court 'master class' experience with the sport's stars. A chance to play/train with the professionals.
	PSA SquashTV	Annual SquashTV subscription to be able to watch Scotland's top athletes live on the PSA World Tour as well as watching uninterrupted coverage of the 2024 World Team Championships

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

Package Price: £7,000 (one opportunity available)

*BBC Scotland coverage still to be confirmed.



Scottish Squash Elite Performance Sponsor Benefits

Scotland National Team

Event: 2024 Men's & Women's World Team Championships, Hong Kong (December 24)

Official Team Partner

Rights & Benefits Category	Rights	Benefits
Association	Partner Designation	Designation as 'Official Team Partner' of Scottish Squash.
	Category Exclusivity	Category exclusivity guaranteed.
	Scottish Squash Logo	Permitted use of the Scottish Squash logo.
	Reservation	First reserve in category.
Branding	Scottish Squash website	Company logo & links to company website displayed on Scottish Squash website.
	National Team Kit	Company logo displayed on all Scottish National Team competition kit for the 2023 World Team Championships. (Shirt sleeve including training/warm-up kit).
	TV & Broadcast	Event will be broadcast on platforms across the world inc. BBC Scotland coverage via BBC Sport website & BBC iPlayer for Scotland matches*
Marketing & Communications	General	Media opportunities throughout build up, event and post event.
	Social Media	Scottish Squash will work independently, and in partnership, to deliver extensive social media opportunities with partners.
	Press Opportunities	Press release to announce partnership with official photoshoot.
Database	Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database.
Tickets & Hospitality	Accreditation passes	Access to accreditation passes for any major events secured and delivered by Scottish Squash including the annual Scottish Squash Open.
	VIP Hosting	Invitation to event partners celebration events during major events.
Partnership Support	Support	Access & Services from Account Point of Contact (Director of Development)
Photography	Event Photography	Access, for use in company materials, to photos taken during the World Team Championships.
Athlete Appearances	Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes.
	PSA SquashTV	Annual SquashTV subscription to be able to watch Scotland's top athletes live on the PSA World Tour as well as watching uninterrupted coverage of the 2024 World Team Championships

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

Package Price: £4,000 (two opportunities available)

*BBC Scotland coverage still to be confirmed.



Scottish Squash Elite Performance Sponsor Benefits

Scottish National Team

Event: 2024 Men's & Women's World Team Championships, Hong Kong (December 24)

Official Team Supporter

Rights & Benefits Category	Rights	Benefits	Gold	Silver	Bronze
Association	Partner Designation	Designation as 'Official Team Supporter' of Scottish Squash.	✓	✓	✓
	Category Exclusivity	Category exclusivity guaranteed.	✓	✓	✓
	Scottish Squash Logo	Permitted use of the Scottish Squash logo.	✓	✓	✓
	Reservation	First reserve in category.	✓	✓	✓
Marketing & Communications	General	Media opportunities throughout the build-up, event and post event	✓		
	Press Opportunities	Designated press release to announce the partnership	✓		
		Announcement of partnership included in category group press release with other Silver level Official Team Sponsors		✓	
		Recognition of company support on Scottish Squash website through the designated team page keeping fans up to date during the event.	✓	✓	✓
Database	Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database.	✓		
Tickets & Hospitality	Accreditation passes	Access to accreditation passes for early rounds of any major events secured and delivered by Scottish Squash including the annual Scottish Squash Open.	✓		
Photography	Event Photography	Access, for use in company materials, to photos taken during the World Team Championships.	✓	✓	✓
Athlete Appearances	Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes.	✓		
	PSA Squash TV	Annual SquashTV subscription to be able to watch Scotland's top athletes live on the PSA World Tour as well as watching uninterrupted coverage of the 2024 World Team Championships	✓	✓	

N.B. This package can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

Package Price: Official Team Supporter (Bronze) - £500 | Official Team Supporter (Silver) - £1,000 | Official Team Supporter (Gold) - £1,500 (multiple opportunities available)