



# 2024 WORLD TEAM CHAMPIONSHIPS PARTNERSHIP OPPORTUNITIES

9-15th December 2024, Hong Kong

**#TogetherForSquash #TogetherForScotland**



TOGETHER FOR SQUASH IN SCOTLAND

# 2024 WORLD TEAM CHAMPIONSHIPS


Squash is entering its most exciting journey in the sports history as it prepares to make its debut at the **2028 Los Angeles Olympic Games**.

TeamGB is well positioned to win squash medals with podium potential athletes across both the men's and women's competitions.

Scottish athletes are key to the success of TeamGB and we're working to ensure they have access to the best possible opportunities over the coming four years to prepare themselves.

In January 2024 the World Squash Federation (WSF) announced that the WSF Men's & Women's World Team Championships will be held concurrently for the first time in the event history.

We're looking for partners to help us on our journey to success in the run up to 2028.



Hong Kong, China  
9-15th December 2024

Men's & Women's Team  
4 male & 4 female athletes

Hear from the athletes:

**Alasdair Prott** made his debut in the Scotland men's world team in December 2024, here's what he had to say:

'It was a great competition with valuable experiences which will definitely help going forward'

# PARTNER OPPORTUNITIES

Three levels of partnership packages to support Scotland at the World Team Championships are available:

1. Principal Team Partner
2. Official Team Partner
3. Official Team Supporter.

## Sample of Principal Team Partner & Official Team Partner Benefits

Rights	Benefits
National Team Kit	Company logo displayed on all Scottish National Team kit, inc training/warm-up kit. (Principal Team Partner - front of kit   Official Team Partner - sleeve of kit)
TV & broadcast	Event will be broadcast across a range of partners across the world inc. BBC Scotland coverage via BBC Sport website & BBC iPlayer*
Website	Company logo & links displayed on Scottish Squash website
General	Media opportunities throughout build-up, event and post event
	Brand integration in all event communication
Social media	Extensive social media opportunities
Press opportunities	Press release to announce partnership with official photoshoot
Employee engagement	Pro-experience with the sport's stars. A chance to meet with the team and even get on court and play/train with the Scotland team

\*BBC coverage still to be confirmed.

Principal Team Partner - £7,000

Official Team Partner - £4,000

The list is not exhaustive and further details can be shared on request. Packages can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.



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# PARTNER OPPORTUNITIES

## Sample of Official Team Supporter Benefits

Rights	Benefits	Gold	Silver	Bronze
General	Media opportunities throughout the build up, event and post event	✓		
Press opportunities	Designated press release to announce the partnership	✓		
	Announcement of partnership included in category group press release with other Silver Level Official Team Supporters		✓	
	Recognition of company support on Scottish Squash website through the designated team page keeping fans up to date during the event	✓	✓	✓
Scottish Squash Consumer Database	Prominent advertising opportunities through Scottish Squash mailing database	✓		
Event Photography	Access, for use in company materials, to photos taken during the World Team Championships.	✓	✓	✓
Employee Engagement	Engagement through tailored 'meet and greet' sessions for your company with professional Scottish athletes	✓		

Official Team Supporter (Gold) - £1,500

Official Team Supporter (Silver) - £1,000

Official Team Supporter (Bronze) - £500

The list is not exhaustive and further details can be shared on request. Packages can be tailored to suit partner preferences. Scottish Squash welcomes the opportunity for prior discussion with potential partners.

## Further Information

For further information or to arrange a further discussion, please reach out to us.

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